



ELENA BARBOSA

GRAPHIC DESIGNER

(917)613-9683

elena@ebarbosadesigns.com

ebarbosadesigns.com

Summary:







Designer with a penchant for learning and a big personality to offer.

Experienced with digital illustration and pursuing a Graphic Design job.

Skills:

-  Branding
-  Layout
-  Marketing
-  Illustration
-  Motion Graphics
-  UX/UI
-  Research

Tools:

-  Adobe Illustrator, Indesign, XD, Photoshop, Premiere Pro, After effects
-  Microsoft office
-  CSS, HTML
-  Blender 3D
-  Wordpress
-  Social media

Languages:

- English: Fluent
- Spanish: Fluent

Experience

Highlights Foundation, Campus Ambassador, 2022

- Made connections with and tended to the needs of various well known Children's book Authors and Illustrators throughout the campus.
- Designed new signage for the campus store as well as a postcard campaign
- Handled Audio and Video set up for classes held on campus

PEN America, Creative Communications Assistant, 2018 - 2021

- Lead art direction and design for sub-brand and campaign creation
- Designed print media for events such as, The PEN Literary Awards, LA Litfest Gala, PEN World Voices Festival, and local events
- Moved up from Intern in 2018 to Full-time Staff position in 2019

Google UX/UI Pilot, Mentee, 2019

- One of only Six total students picked from academic school year to participate in the newly formed mentorship program
- Collaborated with other mentees at Google Headquarters Chelsea
- Lead presentations bi-weekly to showcase creative process

Out in Tech Youth Mentorship, Mentee, 2017- 2018

- Guided through self-designed projects: UX theory and introduction, UX sketching, wireframing, UX mockups, prototyping, usability testing, in-depth interviews, and reporting

Education

Communication Design - CUNY NYC College of Technology

Bachelor's of Technology, Graduated: Fall 2019

Liberal Arts - CUNY Bronx community college

Associates Degree- Graduated: Spring 2016